

Pure Love World is an invitation to join the Collaboration World: a space devoted to Loving Humans

Pure Love World: the mission

The mission of Pure Love World is to invite people across the world to join the Collaboration World—a space devoted to Loving Humans. Loving Humans refers to the rare group of individuals who embody true kindness because they embody a predominance of healthy behaviors, such as being straightforward, honest, transparent, and genuine. Being kind means continually striving to improve our behaviors to become more loving family members, spouses, friends, or collaborators. Collaborating means walking towards a horizon of common goals, nurturing the well-being and happiness of all.

Pure Love World: the vision

What we give energy to grows. The vision of Pure Love World is to unite with Loving Humans to generate collaboration-driven energy with the intention of reducing global selfishness and building a legacy of collaboration and sustainability, thereby fostering a kinder world for future generations. To maximize the fulfillment of its vision, Pure Love World aims to create Well-being Centers in beautiful mountain regions.

These centers offer spaces where Loving Humans can connect, and they provide a peaceful environment to practice collective self-improvement in combination with physical activities such as hiking, running, and mountaineering, as well as creative activities such as thinking, writing, talking, cooking, and gardening. Another purpose of these centers is to provide young people with a strong foundation of guidance, allowing them to become Loving Leaders by example so they can embody the change the world requires to be a kinder place.

Pure Love World: the personal growth system

Pure Love Self-Improvement is the collective-driven personal growth system of Pure Love World. It was designed with the recognition that life is a valuable gift endowed with finite time. Its purpose is to help individuals—especially teenagers and young adults—improve their behaviors to improve their quality of life by providing them with straightforward and honest books orchestrated by a program that is built on a single-problem-solution approach. Implementing this program allows them to rapidly and sustainably embody the two most valuable values we can embody as humans: vibrant health and sustainable happiness. These values allow them to navigate this reality with confidence and intention, which forms the foundation to help them discover their life's purpose and live a healthy, happy, and fulfilling life.

Pure Love Self-Improvement is not about helping others by telling them what to do and how to do it. Instead, it's about applying its implementation approach called Collective Self-Learning. It involves improving our behaviors—or improving our quality of life—together by nurturing our well-being and happiness through the simple act of talking with one another about how to cultivate these values. We achieve this by having conversations with acquaintances, friends, or family members without resorting to external forces like coaches, psychologists, or therapists, because they are driven by selfish intentions such as offering help in order to gain acknowledgment or maximizing profit. As starting points for our



conversations, we use the concepts from the Pure Love World books. To succeed in our conversations, we use collaboration-driven principles as guidelines for our conversations and decision-making processes. Some examples include: equal participation, the use of unity-focused language, and the demonstration of healthy behaviors such as being honest, transparent, and genuine.

Pure Love World: a book series

Pure Love World is a series consisting of four books in the following order: (1/4) Pure Love: The Journey of Becoming a Loving Human, (2/4) Pure Love Self-Improvement, (3/4) Life's Formula, and (4/4) the Pure Love World (PLW) Program.

The PLW Program functions as a conductor, orchestrating a unified philosophy, while the other three books provide structured support and unique perspectives that offer depth and expand upon its overarching idea. This idea is centered around the concept of Selfish Humans and Loving Humans. Structured programs, tailored to age, are designed to implement and reinforce the principles outlined in the PLW Program. As of today, the PLW Youth Mentoring program (PLW P1) is available.

Pure Love World: for whom is it intended?

Pure Love World is intended for individuals who:

- Have the desire to join the Collaboration World with the intention of building healthy, meaningful, and sustainable relationships with Loving Humans
- Continually strive to improve their behaviors to become more loving family members, spouses, friends, or collaborators
- Lacked parental guidance, like most of us
- Feel like outsiders or out of place in this society, or simply perceive themselves as different from the majority
- Feel misunderstood or labeled as difficult cases
- Lack the desire to live because they embody a predominance of negative emotional states, like depression, anxiety, anger, or unhappiness
- Are more sensitive than the majority

Pure Love World: a single-problem, one-solution approach

What is the problem? The embodiment of a predominance of toxic behaviors and flaws is the behavioral problem that generates ill-being and unhappiness and ultimately leads to the manifestation of mental, emotional, or physical diseases. What is the solution? The embodiment of a predominance of healthy behaviors and virtues is the behavioral solution that generates vibrant health and sustainable happiness.

To simplify, what is the problem and the solution? We merge all toxic behaviors and flaws into a singular behavioral problem called: being a Selfish Human. The key to overcoming the embodiment of toxic behaviors and flaws lies in a singular behavioral solution called: being a Loving Human, which is equivalent to embodying a predominance of healthy behaviors and virtues.

Pure Love World: a kind role model

As Daniel, the creator of PLW, lacked parental guidance to help him overcome life's challenges, he created Pure Love World to act as a role model for himself — with the intention of serving as a role model for others. In essence, Pure Love World can serve as a compass for our decision-making process, guiding us toward choices that contribute to the well-being and happiness of all — including ourselves.